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[Click here](#) to learn more about
our services.

New EU labeling regulations to take effect

The EU's new labeling regulations will apply from Dec. 13, 2014, except for the mandatory nutrition declaration, which will apply from Dec. 13, 2016. The new labeling regulations apply to foods intended for the final consumer, including foods delivered by mass caterers and foods intended for supply to mass caterers. For more information, view this webinar on [Complying With The New EU Labelling Regulations](#) by Food Export-Midwest. For other country specific webinars, click [here](#).

Cranberry export opportunity - India

Join the International Trade Team staff on a market development opportunity to increase awareness of U.S. cranberry product forms, versatility, and utilization techniques. If you are interested in participating in this activity, contact Ashwini Rao at 608-224-5119/ ashwini.rao@wi.gov.

Upcoming Events

[Food Export Seminar: 2015 – What's happening](#)

Join DATCP and Food Export-Midwest for a full day of exporting education topics. Discussion topics include: developing export readiness skills, export documentation, navigating free trade agreements and more! Don't miss this opportunity to become a more competitive exporter.

Registration Deadline: October 24. To register, click [here](#).

Date: October 30, 2014 / 8 a.m. to 4:30 p.m.

Venue: Waukesha County Technical College, 800 Main Street, Pewaukee

Cost: \$50 (includes lunch)

Contact: Lisa Stout at 608-224-5126 or via email at lisa.stout@wi.gov

[Make 2015 the Year Your Ingredients Go Global](#)

Lock in rates now to join DATCP and Food Export-Midwest staff at [VitaFoods Europe](#) and [Food Ingredients Asia](#). Services offered include:

- Pre-show custom research/ product summary
- Introductions with qualified buyers
- Local industry tours
- Translation of materials
- On-site assistance



VITAFOODS EUROPE: Most focused event in the world devoted to nutraceuticals, dietary supplements, functional food and drink ingredients, and raw materials.

May 4-7, 2015 / Geneva, Switzerland

Early Registration Deadline: Jan. 13, 2015 - \$200. Register [here](#).

FOOD INGREDIENTS ASIA: Southeast Asia is fast becoming a major market in the future of the food ingredients industry. According to one research a demand for imported high value food ingredients is growing significantly in Indonesia. 10% - 35% annual increases is predicted in the volume of their purchases of U.S. food ingredients.

September 8-11, 2015 / Bangkok, Thailand.

Early Registration Deadline: May 19, 2015 - \$200. Register [here](#).

Twenty - First Century Challenges for Southeast Asian Markets

Has your company developed a strategy for success in Southeast Asia? Attend the November 11 Madison International Trade Association event and learn about these dynamic – yet different – markets.

When: 11:30 AM - 2:00 PM

Where: Fluno Center - UW Madison , 601 University Ave, Madison, WI, WI 53715

Cost: \$25 Special for Members / \$40 for Non-Members